

# Privacy Policy

This Privacy Policy identifies how HOMECRAFT (together with its affiliates and subsidiaries, "HOMECRAFT") collects, uses, discloses, and stores information ("Customer Information") collected from HOMECRAFT customers and users of [www.homecraft.in](http://www.homecraft.in) (the "Site").

Customer information includes both personal (including but not limited to personally identifiable information) and non-personal information. Please note that all information submitted to HOMECRAFT is non-confidential and non-proprietary and may be used by HOMECRAFT in any manner whatsoever, subject to this Privacy Policy. Use of the Site is governed by the Website Terms and Conditions (available from the Site). HOMECRAFT may modify this Privacy Policy at any time without notice.

## Collection of Customer Information

HOMECRAFT collects Customer Information (1) when submitted to HOMECRAFT in connection with a request for information or a transaction, whether such submission is person-to-person or via telephone, mail, email, or the Site, and (2) via industry-standard logging of information gathered in the operation of the Site, as set out in more detail below. You may request that we delete your personal Customer Information we have on file by contacting us as set out below. We will comply with all reasonable requests, provided such Customer Information is not necessary for the completion of a pending transaction, to comply with a lawful requirement to disclose, or pertinent to a dispute.

## Use and Disclosure of Customer Information

Subject to this Privacy Policy, and unless required by law, HOMECRAFT will not disclose, share, or sell any Customer Information to any third party without your prior authorization. Customer Information collected by HOMECRAFT is used by HOMECRAFT in connection with requests for information, potential transactions, and transactions. In addition, HOMECRAFT may use Customer Information for the purpose of market research, improving HOMECRAFT products and service, and administering and improving HOMECRAFT and the Site, generally. In certain circumstances, HOMECRAFT may provide Customer Information to vendors who ship products or provide services directly to HOMECRAFT customers.

## Storage of Customer Information

HOMECRAFT is committed to preventing unauthorized access to Customer Information and has implemented industry-standard measures to prevent such unauthorized access. Despite this, HOMECRAFT does not guarantee the privacy or safety of any Customer Information.

HOMECRAFT collects domain names and Internet Protocol ("IP") addresses of Site users to assist in administering the Site, improving content, and gathering broad demographic information. HOMECRAFT may link IP addresses to personally identifiable information of Site users submitted to HOMECRAFT, for the purpose of verifying whether a visitor has opted to receive additional information from HOMECRAFT. HOMECRAFT may use cookies or similar files or scripts throughout the Site to enhance the convenience of using the Site or improve search functionality. Use of cookies or similar files or scripts by HOMECRAFT can be controlled through the settings on your web browser.

## Contacting HOMECRAFT

Any requests in connection with your Customer Information (including copies, modification, and deletions) may be made via email to: [care@homecraft.in](mailto:care@homecraft.in)